



WFATT WORLD CONGRESS XII
ATHLETIC THERAPY AND SPORT REHABILITATION

May 15th-18th, 2023

Sponsorships, Stands, & Opportunities for

Exposure and Sales

Kfar HaMaccabiah, Israel





About the conference:

The XII World Sports Therapy Conference will be held in Israel on May 15th-17th, 2023.

On May 16th-17th, 2023, lectures and workshops will be held at Kfar HaMaccabiah. About 150 professionals from the field of sports medicine will participate in the conference, including sports therapists, orthopedic doctors, sports doctors, physiotherapists and coaches from Israel and around the world.

The conference will include lectures, discussions and workshops in the field of sports medicine, and will provide a unique opportunity to meet new people from the field, connect with colleagues and exchange knowledge and ideas.

About the International Organization - The World Federation of Athletic Trainers and Therapists:

The World Federation of Athletic Trainers and Therapy, the WFATT, was established in 2000 by AT's from the United States and Canada. The WFATT unites under its umbrella, the organizations and associations of athletic therapists and trainers from around the world, including many of the universities and colleges that teach sports therapy and athletic therapy. In 2020, Israel joined this umbrella organization. The goal of WFATT is to promote the profession of sports therapy around the world, to encourage global cooperation in the field of sports medicine, and to make the field of sports medicine more professional and healthier.

WHY SPONSOR AND EXHIBIT AT THE WFATT WORLD CONGRESS XII?

- It's a great cost effective opportunity to increase your brand awareness and drive sales with great exposure to the target population of therapists in the field of sports medicine and physical training.
- A convenient and accessible way to introduce new products and sales promotions.
- You'll reach key decision-makers and influencers.
- Exhibitors will have two days dedicated to exhibit time and networking with Athletic Therapists from around the world.
- The conference is promoted to the WFATT audience made up of 41 member associations across 12 countries totaling over 50,000 athletic trainers, therapists, and allied professionals

Sponsorship Levels:

First sponsorship for the conference - \$40,000

- Logo and company name will appear on the entrance signs and conference branding
- Free parking
- Exhibit space, priority choice of location
- 2 tables + 2 chairs
- Company logo will appear on the tags
- Company name and logo will appear in widely distributed mails
- Logo recognition on conference lanyards and website
- Opportunity to include promotional material in attendee welcome package
- Full page advertisement in conference program brochure
- 5 complimentary conference passes

1. Bag for conference attendees - \$5,000

A branded bag that will be distributed to the conference participants, and will accompany them during all days of the conference.

2. Platinum sponsorship level - \$10,000

- Exhibit space, priority choice of location
- 2 tables + 2 chairs
- Logo on the tags
- Website logo
- Company name and logo in widely distributed mails
- Full page advertisement in conference program brochure
- Opportunity to include promotional material in attendee welcome package
- 2 complimentary conference passes

3. Gold sponsorship level \$7,500 -

Exhibit space, priority choice of location

- 2 tables + 2 chairs
- Website logo
- Half page advertisement in conference program brochure
- Opportunity to include promotional material in attendee welcome package
- 2 complimentary conference passes

4. *Silver sponsorship level - \$5,000*

- One table + 2 chairs
- Website logo
- Quarter page advertisement in conference program brochure
- Opportunity to include promotional material in attendee welcome package
- 2 complimentary conference passes

5. *Bronze sponsorship level - \$2,500*

- One table + 2 chairs
- Logo in the conference brochure for the company's advertising
- One complimentary conference pass

Additional sponsorship options:

Increase your company's exposure and drive your organization's sales with these additional sponsorship opportunities. If you are interested in being involved, but don't see an opportunity that suits your needs you can choose an option from below or contact us to find a custom opportunity for you.

1. *Gala party sponsorship - \$10,000*

Main sponsor for the launch party of the conference, with the participation of the top of sports therapy in Israel and around the world.

2. *Fitness sponsor - \$2,000*

What better way to show that your brand promotes physical activity than by sponsoring the fitness components of the conference? Partner with the conference to develop fitness breaks throughout the educational programming. Includes: naming rights, logo recognition, opportunity to manage the activity, opportunity to have a giveaway during the activity.

3. *Logo on the conference website - \$1,500*

4. *Increasing the circle of customers - \$1,000*

This sponsorship will include a logo recognition in the conference brochure and distribution of flyers/samples of the products for advertising.

5. *Publication in the conference brochure only:*

- Rear Cover \$1,200
- Internal page \$550
- Double page \$1,000



WFATT WORLD CONGRESS XII - EXHIBITOR & SPONSOR REGISTRATION FORM

The conference program is printed for participants, distributed by e-mail and published on the conference website.

The organizers of the conference will take care of the booths, which will be placed centrally. In addition, the organizers will take care of breaks to allow delegates to interact with as many exhibitors as possible and travel between the booths. The conference organizers will take care of the list of required technical things that were agreed upon in advance.

Deadline for booking a booth at the conference - 31.03.2023

Deadline for sending promotional materials and advertisements - 31.03.2023

The materials must be sent in an organized manner to the association's e-mail address to Hadas Handler: info@sportstherapy.co.il

For further questions call +972-546483203

- Value added tax not included



Registration Form:

Company/organization name: (As it should be printed in the program guide) _____

Primary Contact Person: _____

Phone #: _____

E-mail address: _____

Address: _____

City: _____

State: _____ Country: _____

Website: _____

בחירת סוג חסות: (ניתן לבחור ביותר מאופציה אחת)

Check (X)	Sponsorship Opportunity	Cost
	Primary Sponsorship	\$40,000
	Delegate Bag Sponsor	\$5,000
	Platinum	\$10,000
	Gold	\$7,500
	Silver	\$5,000
	Bronze	\$2,500
	Gala Event	\$10,000
	Fitness	\$2,000
	Logo recognition on website	\$1,500
	Increasing the circle of customers	\$1,000

Brochure Publication:

Check (X)	Sponsorship Opportunity	Cost
	Rear Cover	\$1,200
	Internal page	\$550
	Double page	\$1,000



Total:

	Cost
Exhibitor Booth	
Extra badge(s)	
Brochure Publication	
Total	

The establishment of the booths is in accordance with the instructions of Kfar HaMaccabiah.

Booth Operating Hours:

May 16th - between the hours 8:00-17:00

May 17th- between the hours 8:00-12:00

- Deadline for disassembly of booths until May 17th at 12:00 pm.

-There is no entry to the opening event, booths and meals without name tags

-To receive a third badge + meals - a payment of 500 NIS is required

The booth establishment agreement must be approved and signed.

Cancellation by April 1st will be charged NIS 500.

Cancellations cannot be made after this date.

I confirm that I have read and I agree to all the terms:

Full name: _____ Signature + company stamp: _____

Terms and contract agreement:

1. Exhibitors must act in accordance with the procedures of the international organization (WFATT), and according to the procedures of the Israeli organization (ISRAT).
2. The global organization and the Israeli organization have the right to approve/cancel booths according to their sole decision.
3. Do not exchange booths/give another company use of the booth space without permission from the Israeli organization (ISRAT).
4. The construction and branding of the booths is the delegate's responsibility. The closing instructions for the graphic elements will be transferred in conjunction with the agreement.
5. All materials and products must be inside the booth area.
 - Do not move to the adjacent booth area.
 - Do not display products that interfere with the view of the adjacent stands.
 - Large/tall equipment should be placed in the back of the booth in order to prevent interference with the other exhibitors.
6. Exhibitors must transfer all payments on time, in case of registration without transfer, the Israeli organization will be given the right to sell the booth to another exhibitor.
7. It is forbidden to sell food/beverages in the booth area.
8. It is forbidden to play any music/noise that will disturb the other participants of the conference.
9. I confirm that I will not disassemble the booth before the disassembly date, set in advance by the Israeli organization.
10. WFATT and ISRAT are not responsible for any loss/damage to property due to theft/fire/anything that is not the responsibility of the organizers.
11. The Israeli organization must provide a table and 2 chairs, if you choose to use your table, the conference insurance is not responsible for this equipment.
12. Cancellation up to April 1st, 2023 will be charged a total of 500 NIS handling fees. After this date no refunds will be given.
13. Payment is required even if the conference will be held in hybrid matter /zoom.
14. Delegates must adhere to safety and firefighting procedures - all equipment must be fireproof.
15. It is prohibited to sell items that do not have a Ministry of Health approval/recognized license/safety certificates if required.