



World Federation of Athletic Training and Therapy

Committee Reports_2020

Academic Institutions Committee

Submitted By: Brian Zeller, WFATT EC Liaison

Committee Members:

- Scott Lawrence, Anthony Breitbach, Valerie Herzog, Ella Been, Oliver Blenkinsop
- WFATT EC Liaisons: Brian Zeller and Siobhan O'Connor

List of Activities and Accomplishments:

- Expanded number of member institutions
- Assisted in marketing efforts
- Started Academic Institutions member Facebook page to enhance collaboration and communication
- NATA News article on recruiting and supporting international students during their academic program

Future Initiatives:

- Currently surveying academic institution members on potential collaborations for students, faculty and research
- Developing a presentation proposal for the NATA Educators Conference in 2021
- Organizing a Q&A/Peer to Peer session with academic institutions regarding COVID planning, implementation
- Continued involvement in institution recruitment

Additional Comments:

- COVID has changed academia for the foreseeable future. The committee is focused on ways we can work together to enhance Athletic Training and Therapy education

Education and Research Committee

Submitted By: R Moss (Chair)

Committee Members:

- Richard Moss (Chair)
- Colin King
- Sentaro Koshida
- Hideyuki “E” Izumi
- Peter Friesen
- Stavros Daoukas
- Larry Leverenz (WFATT Liaison)

List of Activities and Accomplishments:

- Reviewed first draft of WFATT Academic Programme Development Guidelines
- Reviewed first draft of WFATT Request to Survey Guidelines
- Completed review and shortlisting of abstract submissions for WFATT World Congress, Japan.

Future Initiatives:

- Finalise 2nd Edition of WFATT Academic Programme Development Guidelines
- Organise Educational Summit to be integrated into WFATT World Congress, Canada.
- Complete review and shortlisting of abstract submission for WFATT World Congress, Canada.
- Take over hosting of WFATT international webinar series from G. Bergeron
- Work with WFATT Marketing Committee to host WFATT online international journal club

Additional Comments:

- P. Friesen stepped down from his role on the Committee
- R. Moss stepped down as Chair of the Committee
- S. Daoukas was invited to join the Committee

Marketing and Promotions Committee

Submitted By: Dr. Jacob Resch

Committee Members:

- Jacob Resch, Ph.D., AT (Co-Chair)
- Samuel Walton, Ph.D., AT (Co-Chair) – Social Media
- Pete Dewar, MA, AT – Webmaster
- Eva Frank, Ph.D., AT – Member Profile Development / Interest Stories
- Hyung Rock Lee, Ph.D., AT – Member Identification and Recruitment
- Alex Remus, Ph.D. – Social Media Interaction

List of Activities and Accomplishments:

- From September 15, 2018 to August 16, 2020 we have increased the number of facebook followers from 1,369 followers to 2,027 followers
- Since 2018, we have 928 followers on Twitter
- Since 2018, we have 508 followers on Instagram
- Since 2018, we have 131 followers on LinkedIn
- Since 2018, our website has been visited by 88 countries
- We have posted two feature stories about specific individuals/developments about WFATT members (individuals and institutions)
- We have generated a relationship with Sportsmedicine podcast and have recorded and published one podcast with another scheduled to be recorded in the future.
- We have actively promoted events and news related to our members, and we developed a social media policy to improve our reach and impact for members.

Future Initiatives:

- Prepare for the upcoming World Congress
- Launch an international journal club
- Continue with individual member/association focus stories
- Liaison with other international sports medicine groups to increase exposure